



Dear Fellow Professional,

Saffron Strand's third annual conference on employment-focused solutions to homelessness takes place June 18-19 at the Richmond Memorial Auditorium in Richmond, CA. We currently are accepting proposals for workshops.

Our 2012 conference -- **"Defragmenting the Homeless Continuum: Linking Pathways to Self-Sufficiency"** -- brings together social services, health care, and employment professionals, along with others who work in every area of the fragmented "homeless system."

Please find our 2012 "Conference Workshop Proposal" form below. **Proposals are due by January 27**, with notice of approval to be sent to presenters by February 10.

Workshops: "Defragmenting the Homeless Continuum" will include 24 workshops, providing a holistic, collaborative perspective and a framework for action among disparate agencies and "siloes" programs. Conference participants will recognize shared challenges, come up-to-speed on funding opportunities, reduce duplication of effort, and combine individual program strengths for greater effect in improving self-sufficiency among the homeless.

We are seeking proposals for workshops across the continuum of health care, housing, and employment services, including proposals that address:

- Veteran reintegration
- Prisoner re-entry
- Runaway youth
- Mental health and substance abuse
- Intergenerational homelessness
- Stigmatization
- Affordable wellness
- Shelter quality of life
- Housing program challenges
- Advocacy for the homeless
- Educational achievement
- Vocational training
- Financial literacy
- Job readiness and job retention

Compensation: The conference registration fee will be waived for up to two presenters per workshop. Speaker fees and reimbursement for travel and accommodation are not available.

Saffron Strand's 2010 and 2011 conferences attracted hundreds of professionals in social services, public health, and workforce development agencies as well as other stakeholders, including education, non-profit, faith-based, and elected leaders throughout the San Francisco Bay Area. In addition to plenary sessions and workshops by nationally recognized experts, conference participants enjoyed networking with colleagues across the U.S. and Canada.

Your expertise wanted: Stagnant or shrinking public assistance budgets accelerate the need to get the employable homeless back to work as quickly as possible. Your personal expertise and experience may be especially valuable in identifying cross-continuum solutions in homeless employment, health care, or housing services. Or you may know someone who would be an ideal workshop presenter. If so, please let us know.

Please contact me as soon as possible with any questions you may have (phone 510.778.9492 or e-mail yvonne@saffronstrand.org).

Thank you for your consideration and cooperation. We look forward to seeing you at Saffron Strand's Third Annual Conference in Richmond, our beloved community of unlimited possibilities!

Sincerely,

A handwritten signature in black ink that reads "Yvonne Nair". The signature is written in a cursive, flowing style.

Yvonne Nair, CEO
Saffron Strand, Inc.

Below: Form for 2012 Conference Workshop Proposal



**“Defragmenting the Homeless Continuum:
Linking Pathways to Self-Sufficiency”**

Richmond Memorial Auditorium, Richmond, California

June 18 & 19, 2012

CONFERENCE WORKSHOP PROPOSAL

Workshop Title:

Topic Area:

- Employment
- Health
- Housing

Focus Level:

- Micro (clinical and direct-practice workers)
- Mezzo (agency administrators and managers)
- Macro (policy makers and advocates)

Level of information:

- Introductory
- Intermediate
- Advanced

Briefly describe your workshop:

Teaching techniques:

- Lecture
- Facilitated discussion
- Panel discussion

Briefly describe the target audience for your presentation:

List **three** of your workshop's measurable learning objectives (what your audience should have learned by end of the workshop):

- 1.
- 2.
- 3.

Please list all workshop presenters below.

Presenter(S)(full name):

Credentials:

Position Title:

Organization:

City:

State:

Email:

Phone (please include cell phone):

Does this presenter agree that the information to be presented strives to meet the education or training needs of professionals and others providing services to the homeless, relies on rigorous scientific evidence or fact-based knowledge, and was developed independently of commercial influences?

Yes

No

Note: **Proposals are due by January 27.** Approval to be sent to presenters by February 10. Send proposals to Yvonne Nair at Saffron Strand, Inc. Thank you for your cooperation.

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